**Strategic Objective (SO):** 3.01 Enhance District transparency, accountability, and communication with our community.

Topic of Strategic Objective (SO) e.g., Math, PEAKS, etc.: Community Transparency and Communication

Leader: Adrian Advincula	Action Plan Projected Completion Date: June
Team Members: Irving Staff	2013

**Evaluation Plan**: Describe steps you will take to determine if you have reached this strategic objective. Community surveys and feedback forms will help determine if there is an increase in community understanding of our school's services.

Best Practice Investigation: What information is uncovered looking at best practice in relation to this strategic objective. Based on the work of Jamie Vollmer, schools cannot do all of the work of educating children alone. This work requires the whole community.

Action Steps	Who	Timeframe
What actions will be taken to achieve this SO? Include what	Who will be responsible for	What is a realistic
staff may need to learn to accomplish this SO.	what actions?	timeframe for each action?
1. Staff will increase the amount of correspondence	1. Irving Staff, Principal	1. 2012 School Year
between the school and the community (newsletters,		
principal and teacher email updates, school and district		
webpages).		
2. School members will attend community events to	2. Principal, Irving Staff	2. 2012 School Year
provide opportunities for communication. (MSU council		
meetings, organization events, etc.)		
3. After-hour events will be held to promote initiatives	3. Principal, Irving Staff	3. 2012 School Year
such as Olweus and the Common Core.		
4. Our School Website will be updated on a regular basis	4. Principal, Tech	4. 2012 School Year
to inform our community of academic and social events.	Mentor	

**Progress expected by the end of the year**: By the end of the school year, our community will have an increase in understanding of the programs offered to our students and families.

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